



ARIIX

THE

Opportunity
Company



UNLEASHING THE HUMAN POTENTIAL FOR GOOD



At ARIIX, we're passionate about human potential. We believe that everyone has infinite potential for greatness and our vision is to help you unleash yours. Maximizing your potential is how we measure our success—when you win, we win.

It's our goal to provide our Representatives THE opportunity for success through impeccable resources, education, and a strong network of support. With these tools, there's nothing standing in the way of your greatness.

To achieve this vision, we have determined key principles to help you refine. We call these the Core Four:



Obtaining and cultivating a Healthy Body through experiencing the ARIIX brands.



Increasing your Personal Development by attending ARIIX events and learning from world-renowned experts.



Enlarging your Generous Heart by collaborating with the ARIIX Foundation for Human Potential.



Improving your Strong Finances by representing and selling ARIIX brands with others.

A photograph of three hikers with large backpacks walking up a grassy mountain trail. In the background, there are rugged, snow-capped mountain peaks under a cloudy sky. The text 'A SUCCESSFUL PARTNERSHIP' is overlaid in a large, gold-colored, sans-serif font.

A SUCCESSFUL PARTNERSHIP

The ARIIX Vision

A successful business is built on the foundation of a strong relationship, and when combined with experience and responsible leadership, that business thrives.

By becoming an ARIIX Representative, you now represent the best in the industry. You know you're in the right place because you:

Find hard work fulfilling and enjoy being rewarded accordingly.

Lead your business with integrity.

Encourage the success of others, and appreciate the same in return.

Believe recognition should be granted based on hard work and not favoritism.

Favor a long-term, stable business opportunity over instant gratification.

Discourage prejudice and bias.

Strive for the common good.

Demand fair and equal rights for all.



A BUSINESS THAT WORKS

Simply put: a business is about improving someone's life. The further a company diverges from this principle, the less successful it will be. ARIIX remains committed to improving the lives of its customers, Representatives, and employees worldwide through an endless network of opportunities.

No longer an insignificant industry, network marketing has truly come of age. With annual sales of \$178 billion and growing, network marketing is big business.

To put \$178 billion into perspective: network marketing has more sales annually than hamburger giant McDonald's at \$28 billion, the worldwide music industry at \$15 billion, the movie industry at \$80 billion, and even General Electric at \$142 billion in annual sales.

Of that \$178 billion, network marketing companies pay approximately 40% of their sales—some \$71 billion—in commissions annually to their independent networks of distributors. That is over \$200 million dollars in commissions paid out every day to entrepreneurs across the globe.

Congratulations! Now that you are an ARIIX Representative, you will be part of that success. Through your ARIIX network marketing business, you now have the opportunity to improve your life as you improve the lives of others.



Nutrifi is a collection of premium supplements that gives your body the nutritional support it needs for optimum health.



Puritii protects you from air and water pollutants that directly impact your health every day.



Slenderiiz provides a safe and long-term weight management solution with results found to be superior to those of diet and exercise alone.



Reviive Organics personal care products are packed with all natural and certified organic ingredients.



Each uniquely effective essential oil blend of Priime delivers the best of ancient tradition and modern scientific knowledge.

The Brand Strategy

One of the most critical elements when starting a successful business is timing. To create success, your business needs to not only deliver remarkable products or services, but also has to be introduced at the right time.

The “right time” is created by supplying a product or service to a large and expanding group of like-minded people—a phenomenon known as a “trend.” When considering starting a business, it’s helpful to determine what the trends are and how to position yourself to benefit from those trends.

However, trends vary from market to market, which potentially slows your momentum. To capitalize on market trends and remain competitive, while also being flexible and diversified, ARIIX implemented a one-of-kind brand strategy with several premium, stand-alone product and service-based brands for you to represent.

Our Standards

Nutrifii Optimals and Restoriix products have been certified by the Banned Substances Control Group (BSCG) as free of substances banned by the United States Anti-Doping Agency (USADA) and other professional and amateur sports associations.

ARIIX follows the established guidelines of the United States Pharmacopeia (USP). Following USP standards guarantees that the tablets or capsules dissolve so the body gets the maximum benefit from the ingredients.

Puritii's water filtration system far exceeds the water quality standards set by the US Environmental Protection Agency (EPA). These are the standards which cities and states are required to comply with.

Growing health concerns exist around Genetically Modified Organisms (GMOs), which are any food products that have been altered at the gene level. ARIIX is committed to producing all of our products without the use of GMOs.

Good Manufacturing Practices (GMP) are practices recommended by agencies that control authorization and licensing for the manufacture and sale of food, supplements, and drug products. These guidelines provide minimum requirements that a pharmaceutical or a food product manufacturer must meet in order to assure that the products are of high quality and do not pose any risk to the consumer. All ARIIX supplements are GMP certified.

The ARIIX Seal of Approval is the gold standard that symbolizes the pursuit to always be best in class.

To hold ourselves accountable to our own standard and provide you the very best, we subject ourselves to the most stringent regulations and testing for all of our brands, from ingredients to parts to manufacturing.





THE POWER OF LEVERAGE

As a Representative, you now have the power to represent and sell as many of the ARIIX-approved brands as you choose. You must now decide whether you want to model your business after a solo-entrepreneurship or create a team that will maximize your strategy through leveraging the combined efforts of other like-minded individuals.

Most business owners run into the trap of trying to do everything on their own. However, there's only one you, which means you have limited time and resources. The simple fact is: you can't do everything on your own.

Attract other Representatives to join you and together you can enjoy the great benefits of leverage and teamwork.



INFINITE EARNING POTENTIAL

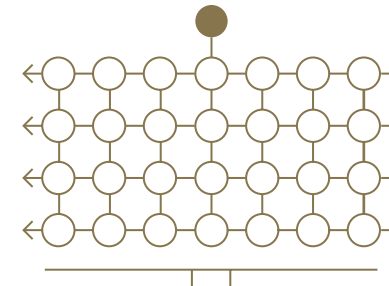
We believe we must first have adequate finances before we can truly realize our full potential.

Through our patent-pending ARIIX ACTIV8 Compensation Plan, you can not only unleash your Strong Finances, but also your full potential.

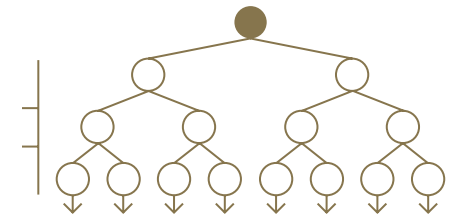
The ARIIX ACTIV8 Compensation Plan

ACTIV8, the industry's highest-paying, patent-pending, and first of its kind compensation plan, was created by Dr. Fred Cooper, ARIIX Chief Executive Officer and Founder. By identifying and overcoming the industry's most prevalent concerns, ACTIV8 is uniquely designed to allow the ability for infinite earning potential as well as long-term stability.

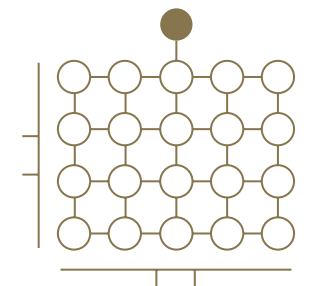
The network marketing industry generally uses three types of commission structures:



Unilevel: Gives a person the ability to build and earn on infinite width



Binary: Gives a person the ability to build and earn on infinite depth

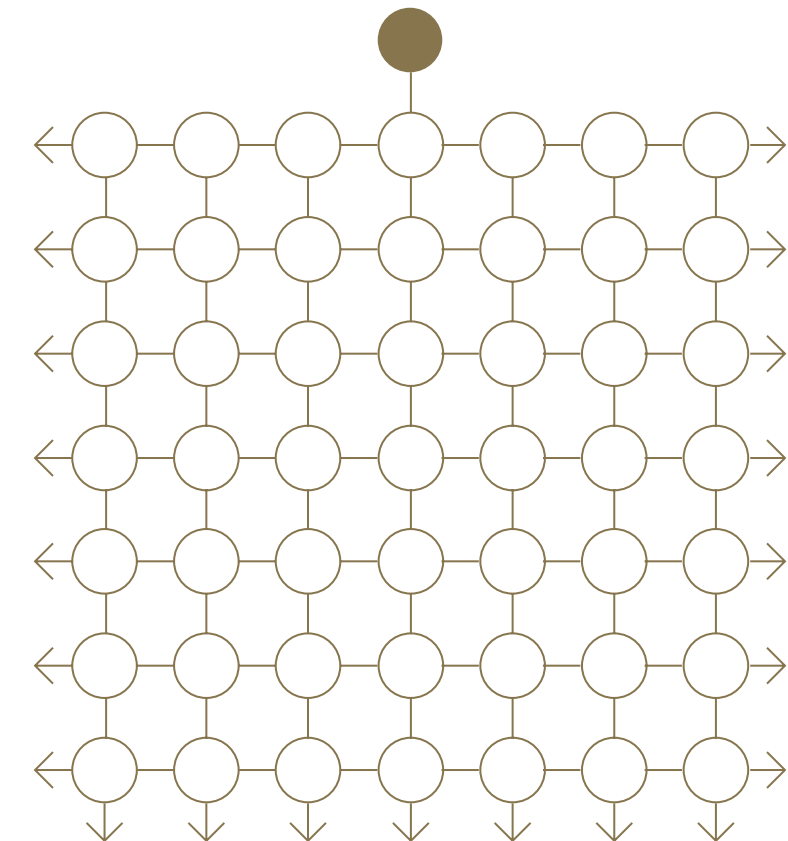


Matrix: Restricts a person on building and earning on width and depth



Multiline

Dr. Cooper has unlocked the secret to allowing a person to build and earn on unlimited width and depth, thus providing you with the ability to unleash your Strong Finances infinitely.



50% PAYOUT

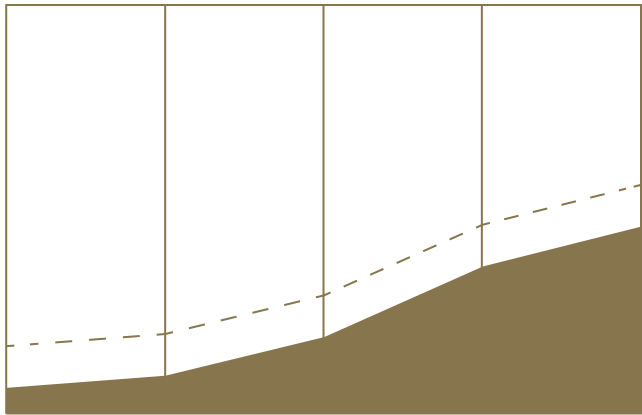
Many claim to pay out 50%. ACTIV8 is truly the only compensation plan known in the industry that actually pays out \$.50 of every dollar, making it the highest paying commission structure in the industry to date.

PATENT PENDING

Auto-Balancing

Never worry about where or how your personal points and customers points need to be placed in your organization in order to maximize your profits. With the patent-pending auto-balancing algorithm, we ensure that every point generated by you and your customers is placed perfectly and automatically so that your profitability is maximized to the fullest.

PAY LINE 1	PAY LINE 2	PERSONAL SALES
\$\$\$	\$\$\$	\$\$\$
\$\$\$	\$\$\$	\$\$
\$\$\$	\$\$\$	
\$\$\$	\$\$\$	



PATENT PENDING

Cost of Living Increase

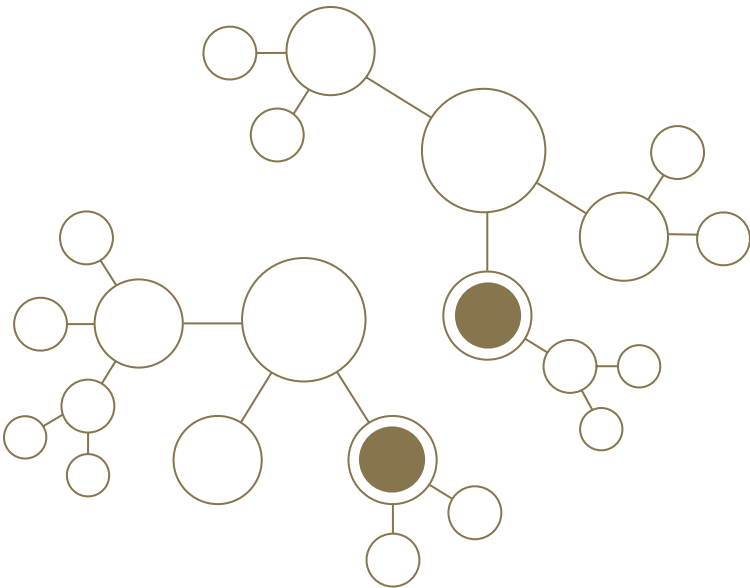
We understand the principles of inflation and cost of living increases. In order to accommodate and account for these principles, we have introduced the patent-pending cost of living increase algorithm. As the years go by and based upon where you live, your commissions will increase accordingly, therefore keeping you inflation and cost of living proof.

PATENT PENDING

Power Re-Entry

Imagine being able to enroll under one person in an organization and then again in a completely separate team. With the patent-pending Power Re-Entry, you can do just that.

This gives you the ability to work and promote cross-line support with everyone while being rewarded financially. Welcome to true team building where everyone wins!



How do I maximize the ARIIX ACTIV8 Compensation Plan?

1 150 PV

Sell, use, or purchase an Enrollment Pack at 150 PV to activate your income position.

2 75 PV

Sell, use, or purchase 75 PV every four weeks to keep your income position commission eligible. Enroll in the Auto-Delivery Order (ADO) program to ensure you remain active and enjoy a 15% discount.

3 IIX Membership

15% lifetime discount on all future purchases. Receive a total discount of 30% when combined with the Auto-Delivery Order discount.

Double all bonuses in the ACTIV8 Compensation Plan.
(Included in the purchase of Business and Elite Packs)

4 Go for the Gold

Enroll four new ARIIX Representatives in your first eight weeks and unlock exclusive, lifetime gold member benefits including eligibility for the very profitable **Matching Bonus**.



5 Base Commission

Earn 15% of a pay line.

Reach 13,334 PV in a pay line and optimize your pay line. Every optimized pay line earns you another pay line and another income position.



6 A.S.A.P. Bonus

The Accelerated Sales and Profit Bonus (A.S.A.P) is simply designed to accelerate your ability to return your initial investment and reach profitability.



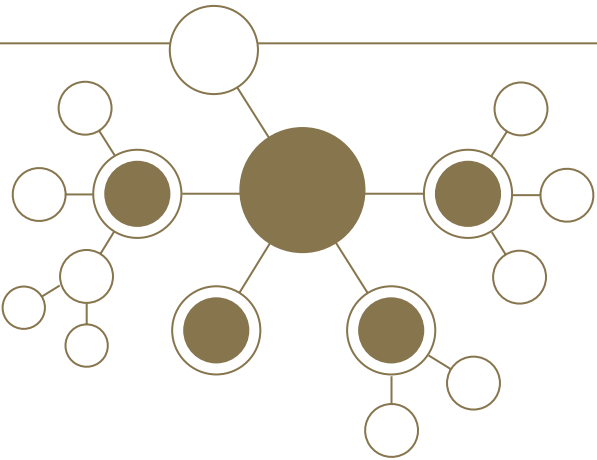
Sell four Elite Packs and earn commissions equal to the cost of your Elite Pack.

Sell six Business Packs and earn commissions equal to the cost of your Business Pack.

7 Team Lead Bonus

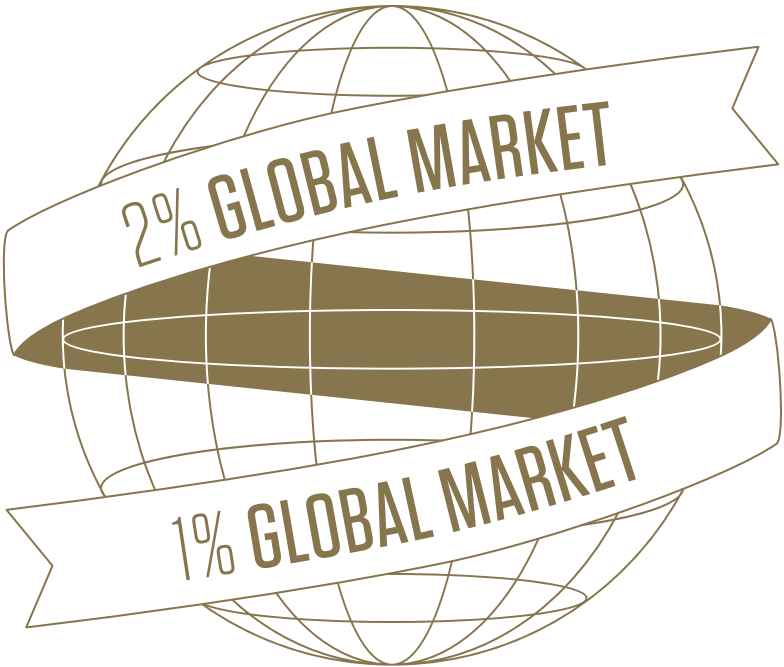
The Team Lead Bonus is designed to help you earn enough commissions to pay for your Auto-Delivery Order (ADO).

Maintain 4 active ARIIX Representatives.



8 Income Position Bonus

2% of worldwide sales volume is placed in a pool.
Earn shares when you optimize your pay line(s).
IIX Membership doubles your shares.
Share prices vary week-to-week.
Share average is currently at \$230.



9 Pay Line Bonus

1% of worldwide sales volume is placed in a pool.
Earn shares when you optimize your second pay line.
IIX Membership doubles your shares.
Share prices vary week-to-week.
Share average is currently at \$800.

10 Savings Bonus

ARIIX will bank an additional 15% of your Base Commission when you earn at least \$250 in a given week.

ARIIX will save up to \$2,000 a month for you until you've reached \$10,000 in savings.

ARIIX will then issue you your \$10,000 Savings Bonus check and then continue to pay a weekly Savings Bonus.



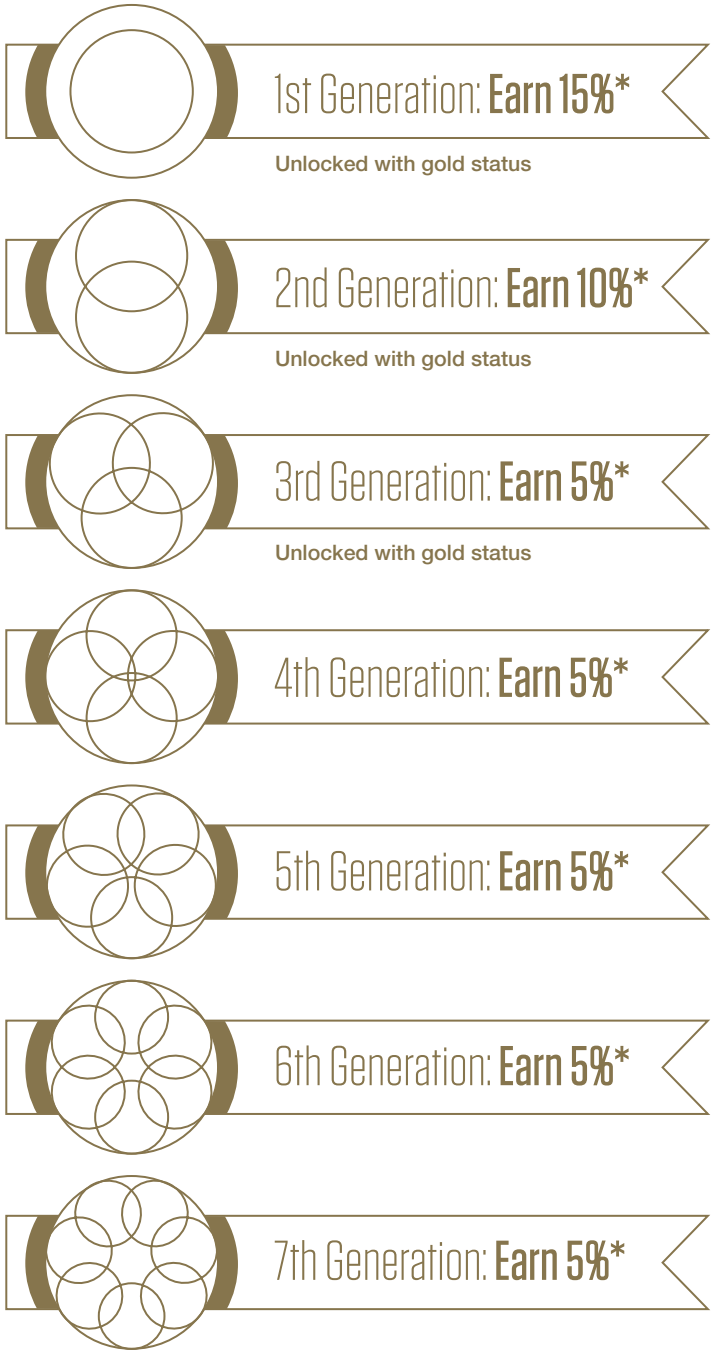
11 Matching Bonus

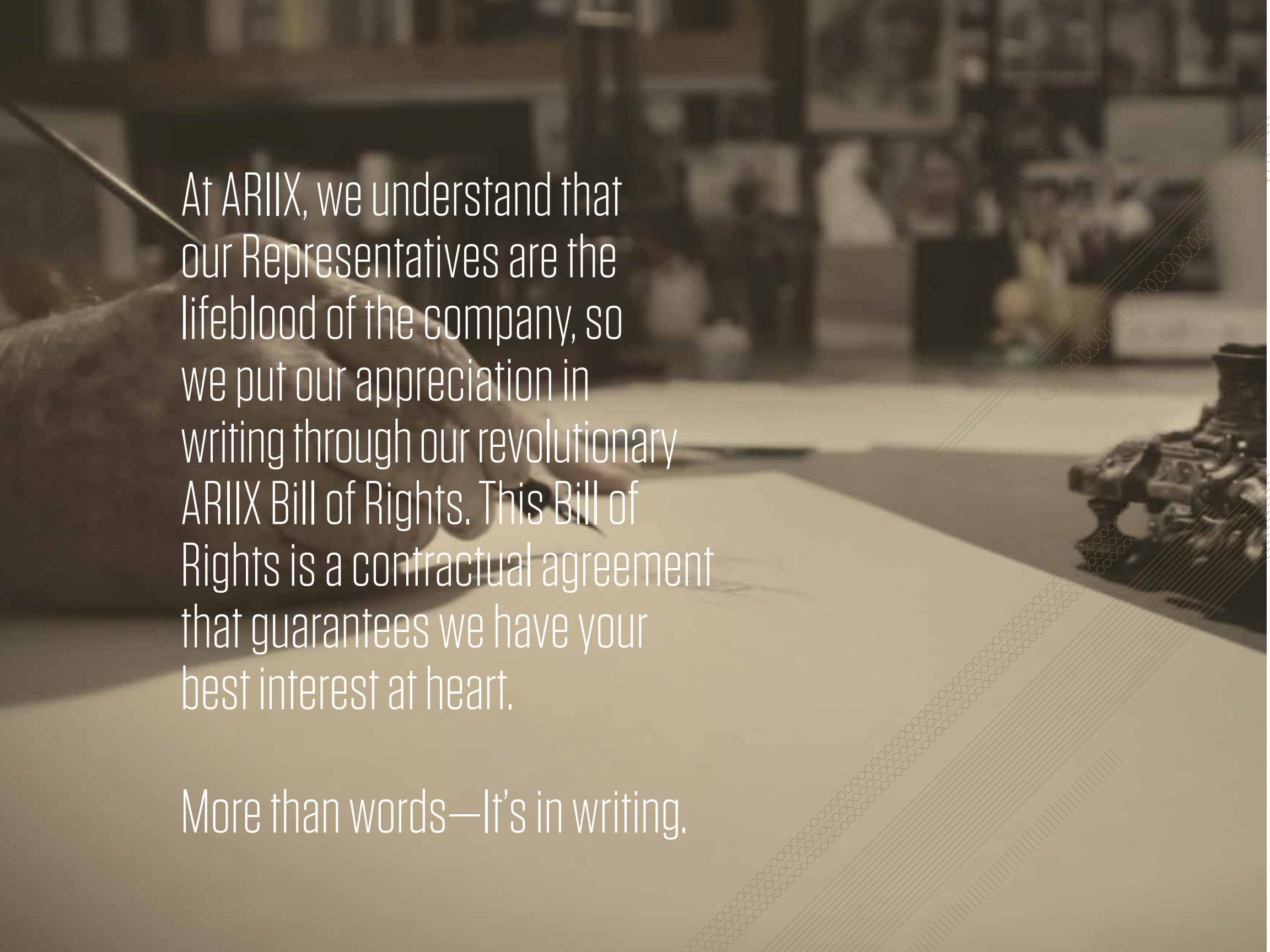
Earn a percent of Base Commissions on the people you sponsor and who they sponsor.

Dynamic Compression

If a Sponsor is inactive, everyone moves up a generation.

*Assumes IIX Membership





At ARIIX, we understand that our Representatives are the lifeblood of the company, so we put our appreciation in writing through our revolutionary ARIIX Bill of Rights. This Bill of Rights is a contractual agreement that guarantees we have your best interest at heart.

More than words—It's in writing.

ARIIX Representative Bill of Rights

You have:

The Right To a Partners Council

As a Representative, you will be advocated for by a Partners Council comprised of your peers. You also have an opportunity to become a member of a Partners Council, the eyes and ears of the field, which works with corporate to collaborate on big decisions. All Representatives in ARIIX have a voice, and we believe that voice is important.

The Right To Share in Profits

ARIIX will share its profits with those who are instrumental in helping us build the company—the ARIIX Founders Club Members. The ARIIX Founders Club is the most prestigious and highest level a Representative can achieve. Those who are invited to join the ARIIX Founders Club are rewarded for their hard work by sharing in the profits.

The Right To True Ownership and Protection

In cases of alleged business compliance violations, we believe that ARIIX should not be judge and jury. While it will be necessary for ARIIX to protect the opportunity for all Representatives, their families, and their future, we allow the right to appeal compliance decisions by an independent committee of their peers in serious or potential cancellation decisions.

The Right To Review Compensation Plan Changes

Our goal to remain the most rewarding compensation plan in the industry will require regular reviews and improvements for its Representatives. Any potential compensation plan changes will be reviewed with the Partners Council in order to get their feedback prior to implementation.

The Right To Be Our Experts

Any time you desire excellence, you seek out the advice of experts. No one understands the needs of this business better than those who are actively involved in building the business. That's why we will always consult with our leaders in the field when developing our marketing, sales, and prospecting tools, to make sure that our materials are useful and relevant. We welcome suggestions and requests of new materials from our field members because we are here to help and support you.

The Right To Our Loyalty

Understanding how much time and effort it takes to create a strong and thriving business, we realize that everyone who's building a business occasionally needs special consideration.

The Right To Explanation and Reasonable Notice

You have the right to reasonable notice of business-impacting changes and the right to ask for explanations on decisions that affect your business, including an audience with company management where necessary.

The Right To Share in the Fun and Incentives

In most companies, you see the corporate owners driving the exotic cars, flying in private planes, owning vacation homes, and purchasing their own yachts. That can hurt when you know that their luxurious lifestyle is in part the result of your hard work. At ARIIX, we certainly plan on enjoying these kinds of perks, but the crucial difference is that we believe in sharing. ARIIX Representatives will have the right to use, enjoy, and utilize these business tools as true partners.

The Right To Help Us Think Up What's Next

Because we recognize you as our true partner, we want to hear what you think. We realize that over the years the company will change, new opportunities will arise, and our customers will require us to think in completely new and innovative ways to remain the leader. We never forget that the collaborative power of our outstanding Representatives is our greatest asset.

The Right To Fair and Consistent Treatment

Fairness and equality are of the highest importance to ARIIX. Each Representative has the right to receive fair and consistent treatment regardless of title, team, or market. Everyone is important.

The Right To Maintain Your Original Agreement

Although our word is our bond, we put it in writing. When you become an ARIIX Representative, you agree to the current policies and procedures. If the company updates the policies and procedures from time-to-time, unless you accept and agree to the new terms, your original agreement remains in effect.



WELCOME TO THE FAMILY

ARIIX was founded on the principle of integrity, which means we are constantly striving to do the right thing, no matter the price.

You are now a part of the ARIIX family—a close-knit, global community that supports the pursuit of greatness. This familial spirit unites us together in long-lasting friendships and maintains a successful circle of influence so that together, we can all be successful.

Congratulations, again, and welcome to our family! You now have the opportunity to Unleash Your Human Potential for Good.

What will you do with it?





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